

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Strategy Group for Media**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315469-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Hard Working Americans	MI Hard Working American	3028

Flight Dates	Order #	Alt Order #
10/22/12 - 11/01/12	315469	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	Detroit Lions Football	830-1130p	M-----	:30	1	\$30,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 11:56 PM Detroit Lions Football 830-1130p :30 TVI SSHAC1201H \$30,000.00 NM									
2	10/23/12	10/26/12	Action News 6am	6-7am M-F	-TWTF--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 6:29 AM Action News 6am 6-7am M-F :30 TVI SSHAC1201H \$2,000.00 NM 2 WXYZ W 10/24/12 6:31 AM Action News 6am 6-7am M-F :30 TVI SSHAC1202H \$2,000.00 NM 3 WXYZ Th 10/25/12 6:30 AM Action News 6am 6-7am M-F :30 TVI SSHAC1202H \$2,000.00 NM 4 WXYZ F 10/26/12 6:53 AM Action News 6am 6-7am M-F :30 TVI SSHAC1202H \$2,000.00 NM									
4	10/23/12	10/26/12	6-630pm M-F	6-630pm M-F	-TWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 TVI SSHAC1202H \$2,500.00 NM 2 WXYZ W 10/24/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 TVI SSHAC1202H \$2,500.00 NM 4 WXYZ Th 10/25/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 TVI SSHAC1202H \$2,500.00 NM 3 WXYZ F 10/26/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 TVI SSHAC1202H \$2,500.00 NM									
6	10/23/12	10/26/12	M-F 7-730p	7-730pm M-F	-TWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 7:14 PM M-F 7-730p 7-730pm M-F :30 TVI SSHAC1202H \$2,500.00 NM 2 WXYZ W 10/24/12 7:13 PM M-F 7-730p 7-730pm M-F :30 TVI SSHAC1202H \$2,500.00 NM 3 WXYZ Th 10/25/12 7:29 PM M-F 7-730p 7-730pm M-F :30 TVI SSHAC1202H \$2,500.00 NM 4 WXYZ F 10/26/12 6:59 PM M-F 7-730p 7-730pm M-F :30 TVI SSHAC1202H \$2,500.00 NM									



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
315469-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Hard Working Americans	MI Hard Working American	3028	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/27/12	10/27/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:24 PM Sa 7-8p 7pm Sat :30 TVI SSHAC1202H \$2,000.00 NM									
9	10/23/12	10/28/12	11pm Action News Updat	11-1135pm M-Sun	-TWTFSS	:30	6	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFSS 6 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/23/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 TVI SSHAC1202H \$5,000.00 NM 4 WXYZ W 10/24/12 11:25 PM 11pm Action News Update 11-1135pm M-Sun :30 TVI SSHAC1202H \$5,000.00 NM 6 WXYZ Th 10/25/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 TVI SSHAC1202H \$5,000.00 NM 3 WXYZ F 10/26/12 11:00 PM 11pm Action News Update 11-1135pm M-Sun :30 TVI SSHAC1202H \$5,000.00 NM 1 WXYZ Sa 10/27/12 11:54 PM 11pm Action News Update 11-1135pm M-Sun :30 TVI SSHAC1202H \$5,000.00 NM 5 WXYZ Su 10/28/12 11:51 PM 11pm Action News Update 11-1135pm M-Sun :30 TVI SSHAC1202H \$5,000.00 NM									

Total Spots **20** Gross Total **\$90,000.00**

## Payment Terms 30 Days

Agency Commission **\$13,500.00**  
Net Amount Due **\$76,500.00**